



WSOC-TV
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AgB

Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associ(2890)
Buyer BASSETT, LAURA
Salesperson Telerep/Philadelphia, Philadelphia (1057)
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Product Political - Federal Candidate (1067)
Brand 1536/OBAMA FOR AMERICA (134148)
Acct Types National/Political
Est/Headline 1536/06260214
Demo
Revision
Comments OBAMA FOR AMERICA

Invoice 645185
Inv Date 10/28/2012
Terms Net 30
Contract 325053
Bill Type Standard
Period 10/1/2012 - 10/28/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:29:57AM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISD	Amount	Remarks
64.0	Spot	9:00:00PM-10:00:00PM	Per week (1), Su	10/07/12 9:23PM (Su)	00:30	REVENGE	OFA12Z140H	\$8500.00	
65.0	Spot	10:00:00PM-11:00:00PM	Per week (1), Mo	10/08/12 11:00PM (Mo)	00:30	Castle	OFA12A138H	\$4500.00	
66.0	Spot	2:58:26PM-COLLEGE FOX	Per week (1), Sa	10/06/12 2:58PM (Sa)	00:30	COLLEGE FOOTBALL COUNTDOWN	OFA12A138H	\$1065.00	
67.0	Spot	6:30:02PM-ABC WORLD	Per week (1), Fr	10/12/12 6:55PM (Fr)	00:30	ABC WORLD NEWS TONIGHT	OFA12P143H	\$2265.00	
68.0	Spot	9:00:00PM-10:00:00PM	Per week (1), Fr	10/19/12 9:14PM (Fr)	00:30	WHAT WOULD YOU DO?	OFA12G145H	\$2575.00	
Gross Total								\$17,905.00	Total Spots 5
Commission								(\$2,685.75)	
Net Total								\$15,219.25	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.